



Board of Directors 2019-20

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- Cheryl Basista**
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- Matthew Brophy**
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- Megan Buckley**
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FactSet
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- Maureen Drummond**
TRu Consulting
- Megan Factor**
Beta Gamma Sigma, YSU
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- Heather Fronk**
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- Kristina Herrmann**
Covelli Enterprises
- Denise Holloway**
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- Ruthie King**
The Youngstown Chapter of the Links, Inc.
- Mike Kurish**
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- Tiffinie LaComb**
The Huntington National Bank
- Betty Jo Licata**
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- Kelly Mavar**
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- Brian Mellott**
The Muransky Companies
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- Kathy Mock**
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- Sarra Mohn**
Jet Creative
- Chaney Nezbeth**
The Way Station
- Daniel Palmer**
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- Maria Pappas**
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- Genna Petrolia**
Thomas P. Miller & Associates
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HD Davis CPAs
- Elijah Stambaugh**
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- Lisa Taddei**
FirstEnergy Corp
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Rajiv Taneja, D.M.D., Inc.
- Chad Vavpetic**
AXA Advisors, LLC
- Gregg Warner**
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- Holly Welch**
Austintown Elementary School
- Kathleen Worthatch**
KeyBank

Junior Achievement Staff

- Michele Merkel**, *President*
- Nicole Fond**, *Program Director*
- Patty Stone**, *Ashtabula County District Manager*
- Jacob Guy**, *Program & Special Event Assistant*

Dear Friend of JA,

The Bowl-a-Thon is Junior Achievement's largest fundraising event.

Last year, over 300 bowlers from 19 companies raised more than \$20,000 for local programming! We would like to express our sincere appreciation for your past support and your consideration of this year's request.

Junior Achievement provides vital economic education programs to over 13,000 students to develop their financial literacy, workforce readiness and entrepreneurial skills. JA places over 580 trained mentors in classrooms where they teach proven, age-appropriate curriculum to students in Mahoning, Trumbull, Columbiana and Ashtabula schools. JA volunteer mentors help students learn the connection between education and future success.

2020 Bowling Dates:

February 22	Echo Lanes-Warren	2:00-5:00 PM
May 12	Camelot Lanes-Boardman	6:00-9:00 PM

We need your help and involvement to make the 2020 Bowl-a-Thon a **successful** event!

This year's theme is **Lights, Camera, Roll Back to the 80's** presented by **REGAL**

There are several ways you can help:

- ◆ Recruit a team(s) of 5 bowlers (Individual pledge of \$60 or \$300 per team includes 3 games, shoes, and a JA t-shirt)
- ◆ Become a Bowl-a-thon t-shirt sponsor (\$250 and company logo displayed on back)
- ◆ Donate a gift certificate or gift in-kind item

A response form is enclosed with more information on team registration and sponsorship. **A confirmation is needed for t-shirt sponsorship by January 29, 2020, we will invoice you.** If you would like to register a team(s), we would appreciate a response as soon as possible. Also, if you are donating gift certificates, we ask for expiration dates after June 1, 2020.

For additional information, contact the Junior Achievement office at 330.539.5268 or email jamvinfo@ja.org. Thank you for your consideration!

Sincerely,

Michele L. Merkel

Michele Merkel
President

enclosures





Lights, Camera, Roll Back to the 80's

2020 JA BOWL-A-THON presented by



T-shirt Sponsor:

Your company logo will be displayed on JA T-shirts which are given to all bowlers who raise \$60. Over 300 shirts are distributed and are seen by thousands! In addition, we will list your sponsorship on our website, list in our BAT program booklet, annual report, e-newsletter, bowl-a-thon mailings, social media sites and at each BAT event. ***A confirmation is needed for t-shirt sponsorship on or by Wednesday, January 29, 2020, we will invoice you.*** Please send your (black and white vector art) logo via email to jamvinfo@ja.org.

Bowl-a-thon Events:

February 22	Echo Lanes-Warren	2:00-5:00 PM
May 12	Camelot Lanes-Boardman	6:00-9:00 PM

Recruit a Team:

Your teams will have fun and help underwrite JA classroom programs at the same time! Select a coordinator who will be responsible for organizing your team(s). A JA staff member will meet with your coordinator to go over planning, promoting, pledging, and prize details. **You only need 5 bowlers to form a team!** ***Each bowler is asked to raise at least \$60 in pledges*** for JA and includes 3 games, shoes and a t-shirt. Bowling talent is not required!

Donate items, gift certificates or in-kind items:

We are requesting items for our raffle packages and gift certificates. We are also looking for in-kind gifts of pens, pencils,

Please fill out the bottom of this form and return to:
Junior Achievement of Mahoning Valley, Northwood Center, 1601 Motor Inn Dr. # 305, Girard, OH 44420.
Fax: (330) 539-9550 or Email: jamvinfo@ja.org
For additional information, please call (330) 539-5268

- Yes, I will contribute \$250 to be a 2020 Junior Achievement Bowl-a-thon T-Shirt Sponsor!**
Confirmation deadline 1/29/20. Please send your (black and white vector art) logo via email to jamvinfo@ja.org
- Yes, I would like to donate the following:**
 - Raffle package item(s): Item: _____ Value: _____
 - \$10 Gift Card/Certificate _____ cards X \$10.00 = _____
 - \$5 Gift Card/Certificate _____ cards X \$5.00 = _____
 - Other Gift card amount \$ _____ **Note: expiration dates after June 1, 2020. Thank you!**
 - I would like to donate in-kind items (i.e. pens, mugs, t-shirts, water bottles & other items) Value: \$ _____
- Yes, I would like recruit a team(s) \$300 each or \$60 per bowler.** Bowl-a-thon date: _____ # Teams: _____

CONTACT INFO Name: _____ E-mail: _____

Company/Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Work Phone: _____ Cell Phone: _____ Fax: _____

PAYMENT: Please send invoice to my attention Check enclosed Please charge my credit card (3% processing fee)
Card# _____ Exp. Date: ___ / ___ CCV Code _____ Signature: _____